

**PDP Personalized Online – Session Plan 2020 – 2021**

S No	Session Name
<b>Concept Sessions</b>	
1	Introduction to PDP PDP Philosophy   Session plan orientation   PDP Handbook guidance   “Who am I” detailing   Post exam B - School processes in the Stage 2
2	Personality session Effectiveness in Group   Locus of Control
3	Vision Creation, Goal Setting, Profile Building
4	Interview Concepts Interview basics   Techniques and Etiquettes   Do’s and Don’ts of an Interview
5	How to Write an SOP and Basics of WAT Purpose of SOP and WAT   Guidelines on framing of thoughts for SOP and WAT
6	MBA Specialization HR   Marketing   Finance   Consulting   Operation   Mass communication
<b>Knowledge sessions</b>	
1	How to look at the Indian economy Terms used in Economics   Monetary Policy   Fiscal Policy   Economic Policies of the Govt
2	Rise in digitisation as the economy grows
3	COVID 19 and its impact on the economy and businesses
4	Small Finance Bank- Financial Inclusion In India
5	Understanding Budget Understanding Budget in layman’s terms   Budget Framework
6	Post budget analysis
7	Macro Risk India is facing
8	Economic Package- Atma nirbar bharat
9	GCCs in India
10	Electric Vehicles-- India's adoption curve
11	US Economy story
12	Chinese Economy and Learnings from that
<b>Personal Interviews</b>	
1	Personal Interview 1 One to one interview with Expert faculty (For all students irrespective of their calls)
2	Personal Interview 2 Only for Call getters   Interview with detailed feedback
3	Personal Interview 3 Only for Call getters   Interview with detailed feedback
<b>College Specific Sessions</b>	
1	SP Jain Specific Session for call getters
2	NMIMS Specific session for call getters
3	MDI Specific session for call getters
4	IIFT Specific session for call getters
5	XLRI Specific session for call getters
6	FMS Specific session for call getters

Note:

- 1) Knowledge Sessions are group sessions.
- 2) There will be 20 Knowledge sessions in all.
- 3) New knowledge sessions will be added as and when required.
- 4) PDP Personalized online is only for those students who have enrolled to the program. Those who want to avail it may visit: [PDP Personalised Online \(careerlauncher.com\)](https://careerlauncher.com)