

## **IP University BBA 2010 Analysis**

### **Overview:**

IT University BBA Exam was conducted on 6<sup>th</sup> June 2010. The questions asked in the test were based on General English, General Awareness, Logical Reasoning and Communication skills & Management. Overall paper was easy to moderate but General Awareness section was difficult.

Total number of questions: 150

Total marks: 600

Total time: 120 minutes

Marking scheme: +4 marks for the correct answer and -1 mark for the wrong answer

The overall break up of the paper was as follows:

<b>Sections</b>	<b>Subject</b>	<b>Level of difficulty</b>	<b>No of Questions</b>	<b>Ideal Attempts</b>
I	General English	Easy	38	30
II	General Awareness	Moderately difficult	37	28
III	Logical Reasoning	Easy	35	32
IV	Communication and Management Skills	Moderate	40	30
<b>Total</b>			<b>150</b>	<b>120+</b>

The section-wise details are as follows:

### **General English:**

This section had 38 questions with no surprises. The questions were from Reading Comprehension, Word meaning, Antonym –Synonym, Suitable words, Spelling correction, Sentence correction, Idioms and Phrases etc.

The level of difficulty of the paper was from easy to moderate, majority of the questions were easy while rest of them were moderate.

**Logical Reasoning:**

This section had 35 questions in all which were easy in nature. The questions were very much on the expected lines from Analytical Reasoning, Directions, Blood Relations, Coding-Decoding and Number Series etc.

**Communication and Management Skills:**

This section had 40 questions, which were primarily focused upon testing the management aptitude and basic knowledge of business and communication of the aspirants. The level of difficulty of this section was from easy to moderate. Rest of the questions was on business terminology and communication.

**General Awareness:**

This section had around 37 questions in all and was the considerably difficult portion of the paper. Though all the questions were not very difficult but yes they were of moderate level of difficulty for sure.

The overall level of difficulty was easy to moderate and anybody scoring **400+** marks should be in the race of a good institute under IP University.

**All The Best!**  
**The Career Launcher Team**