

# IIFT WEBINAR - III GK-2012



- The session is designed to optimize students performance in IIFT entrance exam through GK section.
- To make understand the value of GK section and help them to increase score by:
  - Analysis of the previous year questions.
  - Understanding the areas of importance.
  - Practicing new questions based on previous year questions.
- To add value to the students General Knowledge.



# **GK & MBA**

- "One mark in Quantitative Ability is equal to one mark in English is equal to one mark in GK."
- Most of the candidates prepare intensively for QA and English but give less time to GK.
- Average time taken to solve each GK question is the least.
  - It takes approximately 30 seconds for each GK question.
- So, less effort is needed to score better in GK.
- As cut offs are generally low in GK, it helps in improving overall marks



# **GK & IIFT**

- As GK is so vast, it is not possible to learn everything.
- Pick areas according to exam.
- As IIFT specializes in training managers in the area of "FOREIGN TRADE", so key focus must be on the areas related to foreign trade.
- Do not learn anything in GK.
- Be wise in selection as well as rejection of the material.



# **GK & IIFT**

Related Sectors like
Transportation, Trade
Which help in boosting
Foreign trade

Govt schemes to improve foreign trade, agreements with countries.

Foreign Trade

Major organizations related
To foreign trade and international
Business or finance.

MNCs & firms related to Indian and major International market.



# **GK & IIFT**

Broadly questions can be classified in the following areas broadly:

- Current Affairs & General Awareness
  - Areas mentioned in the slide above.
- Mergers and Acquisitions
- Major Brands
- Authors and Books



# **GK in IIFT**

Exam	Maximum Marks	Number of Questions
2009	8	20
2010	12	30
2011	10.5	21



# Lets test and learn



#### **Question 1)**

#### Match the following movements and their founders:

	Movement		Founder
a.	Arya Samaj	1.	Govind Ranade
b.	Brahmo Samaj	2.	Dayanand Sarawati
C.	Ramakrishna Mission	3.	Raja Ram Mohan Roy
d.	Poona Sarvajanik Sabha	4.	Swami Vivekananda

- 1) a-3, b-2, c-4, d-1
- 2) a-4, b-3, c-2, d-1
- 3) a-2, b-3, c-4, d-1
- 4) a-4, b-3, c-1, d-2



#### **Question 2)**

Which of the following books has not been authored by Mahatma Gandhi?

- (1) Hind Swaraj
- (2) The Story of My Experiments with Truth
- (3) Satyagraha in South Africa
- (4) Unto His Last



## **Question 3)**

# Which one of the following is not correctly matched?

	Article		Clause
(1)	Artcile 23	-	Prohibition of trafficking
(2)	Article 24	-	Prohibition of Employment of Children in Factories
(3)	Article 26	-	Freedom to manage religious affairs
(4)	Artcile 29	-	Right to practice any religion



#### **Question 4)**

The constituent Assembly of India was constituted under which of the following acts?

- (1) Gol Act
- (2) Cripps Plan
- (3) Cabinet Mission Plan
- (4) Indian Independence Act



## **Question 5)**

# Which one of the following is not correctly matched?

	Article		Clause
(1)	Part II	-	Citizenship
(2)	Part III	-	Fundamental Rights
(3)	Part IV	-	Directive Principles of State Policy
(4)	Part V	-	Fundamental Duties



#### **Question 6)**

Who presides the joint sitting of both the houses in a parliament?

- (1) President
- (2) Prime Minister
- (3) Speaker of Lok Sabha
- (4) Speaker of Rajya Sabha



# **Question 7)**

In which year was the Bombay stock exchange established?

- (1) 1875
- (2) 1882
- (3) 1887
- (4) 1914



#### **Question 8)**

According to the 2011 census which of the following states have the lowest literacy rate?

- (1) Rajasthan
- (2) Bihar
- (3) Tamil Nadu
- (4) Uttar Pradesh



#### **Question 9)**

The intersection of the Prime Meridian and Equator lies in:

- (1) Atlantic Ocean
- (2) Ghana
- (3) Indian Ocean
- (4) Pacific Ocean



#### **Question 10)**

## Match the following countries and the capital:

	Country		Capital
a.	Syria	1.	Kampala
b.	Liberia	2.	Monrovia
C.	Ghana	3.	Accra
d.	Uganda	4.	Damascus

- 1) a-3, b-4, c-2, d-1
- 2) a-4, b-2, c-1, d-3
- 3) a-4, b-3, c-2, d-1
- 4) a-4, b-2, c-3, d-1



## **Question 11)**

## Match the following:

	Biosphere Reserve		State		Species
Α	Manas	i.	Madhya Pradesh	1.	Golden Langur
В	Pachmarhi	ii.	Assam	2.	Flying Squirrel
С	Sunderbans	iii.	West Bengal	3.	Tiger
D	Simlipal	iv.	Orissa	4.	Gaur



#### **Question 12)**

What is the primary aim of Mega Food Parks which has been started by the government of India recently?

- (1) To control food prices
- (2) To increase the productivity of food crops
- (3) To improve infrastructure facilities for food processing industries
- (4) To make distribution system efficient



#### **Question 13)**

Which of the following has been the last space shuttle of NASA?

- (1) Atlantis
- (2) Columbia
- (3) Discovery
- (4) Endeavour



#### **Question 14)**

The name of the first Sikh judge appointed to UK high court recently is:

- (1) Arvinder Singh Bakshi
- (2) Fauja Singh
- (3) Mota Singh
- (4) Rabinder Singh



#### **Question 15)**

# Match the following agricultural produces and the state with the highest production:

	Crop		State
a.	Coffee	1.	Kerala
b.	Rubber	2.	Andhra Pradesh
C.	Tobacco	3.	Karnataka
d.	Sugarcane	4.	Uttar Pradesh



#### **Question 16)**

Name the constitutional amendment act which reduced the voting age from 21 years to 18 years.

- (1) 42<sup>nd</sup> amendment act
- (2) 61<sup>st</sup> amendment act
- (3) 73<sup>rd</sup> amendment act
- (4) 86<sup>th</sup> amendment act



#### **Question 17)**

## Match the following articles and the subject:

	Artcile		Subject
a.	Article 262	1.	Water dispute
b.	Article 263	2.	Inter state council
C.	Article 280	3.	Finance Commission
d.	Article 352	4.	Emergency

- 1) a-1, b-2, c-3, d-4
- 2) a-3, b-1, c-2, d-4
- 3) a-2, b-3, c-1, d-4
- 4) a-3, b-4, c-2, d-1



#### **Question 18)**

How many nominated members are there in Parliament?

- (1) 2 in Lok Sabha and 12 in Rajya Sabha
- (2) 12 in Lok Sabha and 2 in Rajya Sabha
- (3) 2 in Rajya Sabha only
- (4) 2 in Lok Sabha only



#### **Question 19)**

#### Which of the following is included in Parliament?

- (1) Lok Sabha and Rajya Sabha
- (2) Lok Sabha, Rajya Sabha and the President
- (3) Lok Sabha, Rajya Sabha and the Prime Minister
- (4) Lok Sabha, Rajya Sabha and Legislative Assemblies of the States



## **Question 20)**

The present trade policy (2009-2014) aims to achieve the export growth of.....

- (1) 14%
- (2) 16%
- (3) 18%
- (4) 20%



#### **Question 21)**

Which of the following days is celebrated as the World Consumer Rights Day?

- (1) April 15
- (2) March 15
- (3) February 15
- (4) May 15



#### **Question 22)**

Arrange the following cities in the decreasing order as regarded one of the most expensive city by the economic intelligence unit:

- I. Geneva
- II. Paris
- III. Tokyo
- IV. Zurich



#### **Question 23)**

Which of the following is the first permanent research station established in South Polar Region (Antarctica) by India?

- (1) Maitri
- (2) Dakshin Gangotri
- (3) Himadri
- (4) Bharti



#### **Question 24)**

## Match the following chemicals and their uses:

	Chemical		Use
a.	Silver Iodide	1.	Baking
b.	Sodium Nitrite	2.	Preserving
C.	Sodium Bicarbonate	3.	Washing
d.	Sodium Carbonate	4.	Cloud seeding

- 1) a-4, b-2, c-3, d-1
- 2) a-4, b-3, c-2, d-1
- 3) a-2, b-3, c-4, d-1
- 4) a-4, b-2, c-1, d-3



## **Question 25)**

Which was the first satellite sent by India into space?

- (1) Aryabhatta
- (2) Rohini
- (3) Bhaskar
- (4) Apple



#### **Question 26)**

Lala Lajpat Rai died due to lathicharge during the demonstration against which of the following steps by the British?

- (1) Rowlatt Act
- (2) Non Co-operation Movement
- (3) Cripps Mission
- (4) Simon Commission



#### **Question 27)**

Which was the first newspaper published from India?

- (1) Anand Bazaar Patrika
- (2) The Bengal Gazette
- (3) The Calcutta Gazette
- (4) The Calcutta Chronicle



#### **Question 28)**

# Match the following hill stations with the mountain range and state they are located in:

	Chemical		Use
a.	Silver Iodide	1.	Baking
b.	Sodium Nitrite	2.	Preserving
C.	Sodium Bicarbonate	3.	Washing
d.	Sodium Carbonate	4.	Cloud seeding

- 1) a-4, b-2, c-3, d-1
- 2) a-4, b-3, c-2, d-1
- 3) a-2, b-3, c-4, d-1
- 4) a-4, b-2, c-1, d-3



### **Question 29)**

# Match the following hill stations with the mountain range and state they are located in:

	Hill Station		State		Mountain Range
Α	Pachmarhi	i.	Madhya Pradesh	1.	Satpura
В	Mt. Abu	ii.	Himachal Pradesh	2.	Aravallis
С	Mahabaleshwar	iii.	Maharashtra	3.	Shiwalik
D	Dharamshala	iv.	Rajasthan	4.	Western Ghats



### **Question 30)**

Arrange the following states in the chronological order in which they were created or granted the full state status:

- I. Andhra Pradesh
- II. Haryana
- III. Sikkim
- IV. Jharkhand

$$(1) | - | | - | | | - | | |$$

$$(2) 1 - III - II - IV$$

$$(3) III - II - I - IV$$

$$(4) II - I - IV - III$$



## **Question 31)**

Which of the following country is not a member of European Union?

- (1) Ireland
- (2) Romania
- (3) Switzerland
- (4) Portugal



### **Question 32)**

# Match the following renowned awards and the areas in which they are given:

	Award		Winner
a.	Pritzker Prize	1.	Mathematics
b.	Abel Prize	2.	Public Service
C.	Ramon Magasaysay	3.	Architecture
d.	Ovid Prize	4.	Literature

- 1) a-3, b-4, c-2, d-1
- 2) a-4, b-1, c-2, d-3
- 3) a-3, b-1, c-2, d-4
- 4) a-4, b-2, c-1, d-3



### **Question 33)**

Arrange the following commonwealth countries in the decreasing order of their stand in the medal tally of 2012 London Olympics.

- I. UK
- II. Australia
- III. New Zealand
- IV. Canada

$$(1) 1 - II - III - IV$$

$$(2) I - III - II - IV$$

$$(3) II - I - III - IV$$

$$(4) II - I - IV - III$$



### **Question 34)**

### Which of the following is not true about Man Booker Prize?

- (1) The novel awarded should be in English language only.
- (2) Winner should be a citizen of the Commonwealth of Nations, Ireland or Zimbabwe.
- (3) V.S. Naipaul has never won this prize.
- (4) Citizen of UK has won the prize for the most number of times.



## **Question 35)**

Which of the following is not an established principle of WTO?

- (1) Non-discrimination
- (2) Reciprocity
- (3) Transparency
- (4) Co-ordination



### **Question 36)**

# Match the following companies with the country and the industry they are associated with:

	Company		Country		Sector
Α	Daiichi Sankyo	i.	Japan	1.	Pharmaceuticals
В	Credit Suisse	ii.	Russia	2.	Heavy Machinery
С	Gazprom	iii.	France	3.	Nuclear Reactor
D	Areva	iv.	Switzerland	4.	Financial Services



#### **Question 37)**

### "Hawala" system can be defined as.....

- (1) Formal value transfer system in which one receives money for the purpose of making equivalent payment to a third party in another geographic location on behalf of government.
- (2) Informal value transfer system in which one receives money for the purpose of making equivalent payment to a third party in another geographic location.
- (3) Regulated money transfer system in which money is paid to receivers only local currency only.
- (4) Illegal operation of making unauthorized payments in foreign currency.



#### **Question 38)**

With reference to Indian diaspora around the world, identify which of the following statements are correct?

- I. Pravasi Bharatiya Divas (Non-resident India Day) sponsored by Ministry of Overseas Indian Affairs, is being celebrated on January 9 each year.
- II. Tamilians form the majority of Indians in Malaysia.
- III. Punjabis form the majority of Indians in Canada.
- IV. Indophobia refers to hostility towards Indians and Indian culture.
- (1) I, II and IV
- (2) I, III and IV
- (3) I, II and III
- (4) All are correct.



## **Question 39)**

#### What is "Gini Coefficient" related to?

- (1) Unemployment
- (2) Unequal wealth distribution
- (3) Education enrolment
- (4) Women's health



## **Question 40)**

Which of the following countries have a closed economy?

- (1) Taiwan
- (2) North Korea
- (3) South Korea
- (4) Japan



### **Question 41)**

## Which of the following constitutes "Quaternary sector of the economy"?

- (1) Defense related production.
- (2) Sports based economy and other associated industries.
- (3) IT, R&D and other knowledge-based services.
- (4) Economy involving health and culture.



### **Question 42)**

Which of the biosphere reserves is not a part of the world network of the biosphere reserves?

- (1) Sundarbans National Park
- (2) Gulf of Mannar Biosphere Reserve
- (3) Nanda Devi Biosphere Reserve
- (4) Great Nicobar Biosphere Reserve



### **Question 43)**

We generally hear a word "ration". With which sector is this associated?

- (1) Food grains and agriculture
- (2) Fuel
- (3) Goods and services
- (4) Can be related to any sector to exercise controlled distribution



### **Question 44)**

## Match the following committees and the key area of there recommendation:

	Committee		Area of recommendation
a.	Sachar Committee	1.	Public Sector Enterprises
b.	Arjun Sengupta Committee	2.	Muslim education
C.	Srikrishna Committee	3.	Godhra riots
d.	Nanavati Committee	4.	Telangana

- 1) a-2, b-1, c-4, d-3
- 2) a-2, b-4, c-3, d-1
- 3) a-2, b-3, c-1, d-4
- 4) a-4, b-3, c-1, d-2



#### **Question 45)**

Which of the following statements are wrong?

- I. Growth of agricultural sector in India has never crossed 5% in any fiscal year since 2000.
- II. Government of India has decided to publish the growth statistics of Education sector separately from the fiscal year 2012-2013.
- III. Reserve Money is estimated more than the broad money for the first time in financial year 2010-2011.
- (1) I only
- (2) II and III
- (3) Land II
- (4) All are wrong



### **Question 46)**

Consider the following statements regarding State Bank of India:

- I. State Bank of India is the first bank from India to open a branch outside India.
- II. State Bank of India is the first bank from India to open a branch in China.

Which of the statements above are correct?

- (1) I only
- (2) II only
- (3) Both I and II
- (4) Neither I nor II



## **Question 47)**

# Match the following car manufacturers and the country of headquarter:

	Manufacturer		Headquarter
a.	Mitsubishi	1.	South Korea
b.	Skoda	2.	Czech Republic
C.	Jaguar	3.	UK
d.	Hyundai	4.	Japan



### **Question 48)**

### **Consider the following statements:**

- I. Minister of Finance represents India at the board of governors in IMF.
- II. IMF's data dissemination standards to improve statistical systems in a country, is a part of World Bank Millennium Development Goals and Poverty Reduction Strategic Papers.

Which of the statements above are correct?

- (1) I only
- (2) II only
- (3) Both I and II
- (4) Neither I nor II



## **Question 49)**

## Which of the following reasons can be regarded as the most common cause of deflation?

- (1) Lack of goods and services as compared to money supply.
- (2) Lack of imports as compared to exports.
- (3) Lack of money supply as compared to goods and services.
- (4) Lack of exports as compared to imports.



### **Question 50)**

### If CRR is increased which of the following statements is true?

- (1) Ability of RBI to give loans decreases.
- (2) Ability of commercial banks to give loans decreases.
- (3) Ability of consumer to make deposits increases.
- (4) Does not effect liquidity.



## **Question 51)**

In which city will be the country's first University for urban studies will be set up?

- (1) Hyderabad
- (2) Pune
- (3) Noida
- (4) Bangalore



### **Question 52)**

Match the following revolutions and the sproducts they are associated with:

	Revolution		Sector
a.	Black	1.	Petroleum
b.	Silver	2.	Fruit
c.	Golden	3.	Oilseed
d.	Yellow	4.	Egg



## **Question 53)**

Jarawa tribes are found in which of the following place in India?

- (1) Aruranchal Pradesh
- (2) Manipur
- (3) Andaman Nicobar
- (4) Mizoram



### **Question 54)**

To increase consumer awareness, the Government of India launched the eco-labeling scheme in 1991 for easy identification of environment-friendly products. What is this label called?

- (1) Green-Mark
- (2) Eco-label
- (3) Ecofriend
- (4) Ecomark



### **Question 55)**

Which of the following organisation has launched a campaign called 'Adopt a Tree'?

- (1) Ministry of Environment and forest
- (2) World Wide Fund\*
- (3) UNICEF
- (4) Wildlife conservation network



### **Question 56)**

Who among the following has been appointed as the Chairperson of National Commission for Women?

- (1) Smita jain
- (2) Dr. Poornima Advani
- (3) Jayanti Patnaik
- (4) Mamta Sharma



## **Question 57)**

Recently which of the following country has banned synthetic cannabis products?

- (1) Australia
- (2) Japan
- (3) New Zealand
- (4) Thailand



## **Question 58)**

Recently, Navy of which of the following country has first time allowed women to serve on submarines?

- (1) Israel
- (2) France
- (3) Germany
- (4) Britain



## **Question 59)**

### Match the following ports and private partners associated with them:

	Port		Private Partner
a.	Mundra	1.	PSA International
b.	JNPT	2.	Dubai Ports
C.	Tuticorin	3.	Maersk
d.	Cochin	4.	Adani



## **Question 60)**

### Match the following sporting events and host county/city:

	Sporting Event		Country
a.	Hockey World Cup	1.	France
b.	Euro 2016	2.	Netherlands
C.	Rugby World Cup	3.	UK
d.	Basketball World Championship	4.	Spain



## **Question 61)**

Which of the following companies has not been acquired by Facebook?

- (1) Sanptu
- (2) Instagram
- (3) DoubleClick
- (4) ConnectU



## **Question 62)**

Which of the following products is not endorsed by Shahrukh Khan?

- (1) Santro
- (2) Omega
- (3) Philips
- (4) Videocon



## **Question 63)**

## Which of the following is/are not correctly matched?

	Airline		Tagline
I.	British Airways	-	There's no better way to fly.
II.	American Airlines	-	The world's favourite airline.
III.	Lufthansa	-	Something special in the air.

- 1) I only
- 2) I and III
- 3) II and III
- 4) All of the above



## **Question 64)**

According to the 2011 census how many towns in India have population above 1 million?

- (1) 23
- (2) 33
- (3)43
- (4)53



## **Question 65)**

Which of the following companies has never been lead by Ravi Uppal?

- (1) India Cements
- (2) ABB
- (3) Volvo
- (4) L&T (Power division)



## **Question 66)**

## Why was 'Avani Sanglani Davda' recently in news?

- (1) She is a 33 year old women who became the CEO of Tata Starbucks.
- (2) She is a director of Jindal Steel who was implicated in a scam.
- (3) She has been accused with Kanimozhi in 2G spectrum scam.
- (4) None of these.



## **Question 67)**

Reserve Bank of India has launched a new scheme called 'Paisa Bolta Hai'. What is it related to?

- (1) To identify fake currency.
- (2) To increase white money.
- (3) To decrease black money.
- (4) To control inflation.



## **Question 68)**

## Which of the following is correctly matched?

	Foreign Partner		Indian Partner
I.	Aviva	-	Dabur
II.	Walmart	-	Bharti
III.	Tokio	-	Edelweiss
IV.	Mittal Energy	_	HPCL

- 1) I and II
- 2) II and IV
- 3) III and IV
- 4) All of the above



## **Question 69)**

## Match the following highways with the terminal points:

	NH No.		One end		Other end
Α	NH 1	i.	Delhi	1.	India-Pak Border
В	NH 3	ii.	Agra	2.	Chennai
С	NH 4	iii.	Thane	3.	Mumbai
D	NH 7	iv.	Varanasi	4.	Kanyakumari



## **Question 70)**

"Ananda Temple" which was recently in news is in which of the following countries?

- (1) Thailand
- (2) Sri Lanka
- (3) Myanmar
- (4) Bhutan



### **Question 71)**

Which of the following given states has decided to video-record the process of coupon distribution for BPL (Below Poverty Line) families with the objective to curb corruption in the Public Distribution System (PDS)?

- (1) Uttar Pradesh
- (2) Bihar
- (3) Orissa
- (4) Madhya Pradesh



### **Question 72)**

## Which of the following is incorrect about 'Dedicated Freight Corridor'?

- (1) It is a project under Minitsry of Railways to ease passenger traffic.
- (2) Eastern Corridor runs from Ludhiana Dankuni.
- (3) Western Corridor runs from Dadri Navi Mumbai.
- (4) Both the corridors link at Khurja.



## **Question 73)**

Which of the following sportsman represented Indian in the discuss throw event in the London 2012 summer olympics?

- (1) Joydeep Karmakar
- (2) Vikas Gowda
- (3) Ronjon Sodhi
- (4) Renjith Maheswary



## **Question 74)**

Arrange the following games, in the decreasing order of which India has won Olympic medals in it.

- I. Hockey
- II. Shooting
- III. Weightlifting
- IV. Boxing

$$(4) | > | \lor > | | > | |$$



## **Question 75)**

In which year was the IIFT established?

- (1) 1963
- (2) 1973
- (3) 1983
- (4) 1993



# BEST OF LUCK



For any GK Query
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