

## **BBA\_CBS\_2009\_Analysis**

The test was conducted on 7th June 2009. This time the paper structure was different from previous years as more focus was laid down on Reasoning part. Data Interpretation was introduced for the first time and emphasis on Business Awareness was more. General knowledge had less number of questions from the last year. The questions asked in the test were based on Quantitative Ability, Analytical Reasoning and Logical Reasoning, General English and General Knowledge. Each correct question had 3 marks and each wrong answer had 1 negative mark.

The time limit was 150 mins.

Total Questions was 150.

The overall difficulty level of the paper was moderate.

The overall break up of the paper was as follows:

<b>Section</b>	<b>Number of Questions</b>	<b>Suggested Time (in minutes)</b>	<b>Possible Attempts</b>	<b>Possible Score</b>
General English	40	30	25-30	70+
Quantitative Ability	30	25	22-25	60+
Analytical and Logical Reasoning	50	40	35-40	105+
General Knowledge	30	25	25	65+
<b>Total</b>	<b>150</b>	<b>120</b>	<b>110</b>	<b>300+</b>

### **Quantitative Ability**

There were a total of 30 questions included under this section. The questions in this section were ranging from Easy to Moderate difficulty level. The section was designed in a way that an average student can attempt at least 22-25 questions. Any student who has quantitative ability as his forte can make a good difference in his overall performance.

Given below is the type and number of questions under Quantitative Ability section.

<b>Topic</b>	<b>No. of Questions</b>
Linear Equation	5
Number System	3
Geometry	1
P & C	1
Time, Speed & Distance	2
Profit, Loss & Discount	1
Function	1
Mensuration	3
Ratio & Proportion	1
Percentage	3
Algebra	9

### **Analytical and Logical Reasoning**

A total of 50 questions were included in this area. As the name implies, this section was based on analytical and logical reasoning. An average student can attempt at least 35-40 questions easily. The questions asked were generally ranging from Easy to Moderate difficulty level.

<b>Topic</b>	<b>No. of Questions</b>
Venn Diagram	5
Number Series	3
Mathematical Reasoning	7
Analytical Reasoning	15
Data Interpretation (2 sets)	11
Visual Reasoning	5
Blood Relation	1
Coding-Decoding	2
Direction	1

### **General English:**

Topic wise level of Difficulty

<b>Topic</b>	<b>Number of Questions</b>	<b>Level of difficulty</b>
<b>Vocabulary</b> (Synonyms, Antonyms, Analogies, Misspelt words, Word usage, Fill In The Blank & Sentence Completion)	33	<b>Moderate</b> The English section began with a set of <b>6 Fill in the blanks</b> questions. These required clarity on usage of words, as the options given were moderately difficult. This was followed by <b>5</b> questions on <b>synonyms</b> , which presented a small challenge for the student, as the words were not much common. In <b>Antonyms-based</b> questions quite familiar terms were asked. So, answering these would have been easy. This was followed by a set of <b>6 Spelling-correction</b> questions, which was a bit effortful to complete. Next were <b>5</b> questions on <b>Analogies</b> , which needed a tactful handling, being slightly ticklish. This was followed by a set of <b>6</b> interesting <b>Sentence Completion</b> Questions, which an active mind could easily sort out.

<b>Reading Comprehension</b> (One Short Passage)	7	<b>Moderate</b> In Reading comprehension, one simple and short passage on 'Business & Economics' was given. There was Inference as well as fact-based questions. A good reading of the passage could be done quickly to answer the questions correctly. Overall, this section was not much tough.
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Overall, the English section was moderately difficult. The pattern of most of the questions was familiar. Good speed and thorough preparation were the important tools for solving this section.

**General and Business Awareness:**

This year this section had 30 questions in all. The major change this year was the areas from which the questions were asked. There were questions from Business awareness and Current awareness only. The split up of questions is as follows

Business awareness ---25 questions

Current Awareness----5 questions

In Business awareness there were questions from the following segments

Brands and Brand ambassadors---7 questions

Punch lines ---3 questions

Personality –5 questions

Rest of the questions were from headquarter, company origin, merger and acquisitions and other miscellaneous business topics.

In current awareness there was a question based on venue, two questions based on events and two more questions based on miscellaneous topics from current awareness.

Overall the level of difficulty of this section was easy and anybody with above average preparation can easily attempt 22+ questions correctly.

The overall achievable score of the test was **300+**.

**All the best!**

**The Career Launcher Team**